

Taiwan - October 2024

VIP Parent & Student Recruitment Events

3 Major Recruitment Cities: Taipei, Taichung, and Kaohsiung!

- Targeted events for recruiting High School (Junior & Senior) and Higher Education students
- Student Recruitment Fairs to be held on High School campuses
- VIP Parent Event to be held at a Taipei bank, targeting their VIP customers

Participation Includes

- ✓ VIP Parent Event in Taipei
- High School Campus Student Recruitment Fairs in 3 Cities
- **⊘** Transportation Between Schools
- Recommended hotels can be provided Accommodation/travel not included in cost

Dates

- KAOHSIUNG HIGH SCHOOL FAIR: Wednesday October 30th, 2024
- TAICHUNG HIGH SCHOOL FAIR: Thursday October 31st, 2024
- TAIPEI HIGH SCHOOL FAIR: Friday November 1st, 2024
- TAIPEI VIP PARENT EVENT: Saturday November 2nd, 2024





Taiwan Insights

Taiwan has a population of around 23.9 million people. According to statistics from the Taiwan Ministry of Education (MOE), a total of 53,051 Taiwan students traveled abroad to study in 2022. This highlights an increase from pre-pandemic numbers, which were consistently growing. Taiwan has a strong education system and has been ranked joint-third on the top performing countries for education.

Taipei is the economic, political, educational and cultural center of Taiwan. Taipei also forms a major part of a high-tech industrial area. Railways, highways, airports and bus lines connect Taipei with all parts of the island. "Greater Taipei", which includes the nearby cities of New Taipei and Keelung has a population of about 7,047,559 people. It is the 40th most-populous urban area in the world.

Taichung is a special municipality located in central Taiwan. Taichung has approximately 2.85 million residents and is the second largest city of Taiwan, as well as the most populous city in Central Taiwan. It serves as the core of the Taichung-Changhua metropolitan area, the second largest metropolitan area in Taiwan.

Kaohsiung is a special municipality located in southern Taiwan and has a population of approximately 2.73 million people. Kaohsiung is Taiwan's third most populous city and largest city in southern Taiwan. Kaohsiung is of strategic importance to the nation as the city is the main port city of Taiwan. The Port of Kaohsiung is the largest and busiest harbor in Taiwan.



COST OF PARTICIPATION

☐ Taipei Event: USD \$2,950

(VIP Parent & High School Fair)

□ Taichung & Kaohsiung Event: USD \$2,950

(High School Fairs)

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20% EARLY BIRD DISCOUNT

Register by July 1st, 2024

- ☐ Taipei Events: USD \$2,360
- ☐ Taichung & Kaohsiung Events: USD \$2,360

10% EARLY BIRD DISCOUNT

Register by September 1st, 2024

- ☐ Taipei Events: USD \$2,655
- ☐ Taichung & Kaohsiung Events: USD \$2,655

Click Here to Access the Taiwan Recruitment Tour October 2024 Registration Form

