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APPLYWAVE



South Africa & Zimbabwe Student Recruitment Tour November 2025

2 Major African Recruitment Countries: South Africa & Zimbabwe!

- South African events to be held in Cape Town and Johannesburg. Zimbabwe events to be held in the capital Harare. Targeted events for recruiting long or short-term students.
- Boost your institutional brand recognition and increase enrollment from South Africa and Zimbabwe by visiting and establishing cooperations with accredited private high schools in 3 cities.
- Student Recruitment Events to be held on High School campuses.

Participation Includes

- ✓ High School Campus Student Recruitment Events in 2 Countries (3 Cities)
- ✓ Transportation Between Schools
- ✓ Cooperation Discussions with Schools / Student Interactions

Dates

- 🚌 Cape Town: November 10th-11th, 2025
- 🚌 Johannesburg: November 13th-14th, 2025
- 🚌 Harare: November 17th-18th, 2025
- 📍 Recommended hotels can be provided
Accommodation/travel not included in cost



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South Africa & Zimbabwe Insights



South Africa has a population of roughly 64 million people. 7 of the top 10 universities in Africa are located in South Africa. A 2022 study of over 30,000 higher income households indicates that demand for overseas education is ticking upwards. 12% of respondents said they were considering study abroad, which rose to 48% of those aged under 26. Europe/UK, the US, and Canada are the major hosts of South African students abroad.

Cape Town is the legislative capital of South Africa, with a population of almost 5 million people. It is the country's second-largest city and the seat of the Parliament of South Africa. In 2014, Cape Town was named the best place in the world to visit. **Johannesburg** is South Africa's largest city, with a population of around 6.3 million people. Most of the major South African companies and banks have their head offices in Johannesburg.

Zimbabwe has a population of almost 17 million people. A 2023 report indicates that Zimbabwe has the 3rd largest number of outbound students in Africa, with an increasing trend of outbound mobility from the region. The US and UK/Europe remain the top destinations for Zimbabweans studying abroad outside of Africa.

Harare is the capital and largest city of Zimbabwe, and has a population of almost 2.5 million people. Harare is located in the northeastern part of the country. It is a hub of rail, road, and air transport, and is Zimbabwe's leading financial, commercial, and communications center. It's also known as the "Pulse of the Nation".



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COST OF PARTICIPATION

- Cape Town (South Africa) Event: USD \$1,950
- Johannesburg (South Africa) Event: USD \$1,950
- Harare (Zimbabwe) Event: USD \$1,950

- CAPE TOWN HIGH SCHOOL EVENT:
November 10th-11th, 2025
- JOHANNESBURG HIGH SCHOOL EVENT:
November 13th-14th, 2025
- HARARE HIGH SCHOOL EVENT:
November 17th-18th, 2025

20% EARLY BIRD DISCOUNT

Register by August 1st, 2025

- Cape Town Event: USD \$1,560
- Johannesburg Event: USD \$1,560
- Zimbabwe Event: USD \$1,560

10% EARLY BIRD DISCOUNT

Register by September 15th, 2025

- Cape Town Event: USD \$1,755
- Johannesburg Event: USD \$1,755
- Zimbabwe Event: USD \$1,755



[Click Here to Access the South Africa & Zimbabwe Recruitment Tour November 2025 Registration Form](#)