



APPLYWAVE



China - October 2024

VIP Parent, Student Recruitment, and B2B Agent Events

2 Major Chinese Recruitment Cities: Beijing & Chongqing!

- Targeted events for recruiting High School (Junior & Senior) and Higher Education students
- VIP Parent Events to be held at Beijing & Chongqing banks targeting their VIP customers
- Student Recruitment Fairs to be held on High School campuses
- Meet local Chinese agents at a B2B Agent Workshop to be held at a local Beijing hotel

Participation Includes

- ✓ VIP Parent Events in 2 Cities
- ✓ High School Campus Student Recruitment Fairs in 2 Cities
- ✓ 1 B2B Agent Workshop
- ✓ Transportation Between Schools

📍 Recommended hotels can be provided
Accommodation/travel not included in cost

Dates

- 🚌 BEIJING VIP PARENT EVENT: Sunday October 20th, 2024
- 🚌 BEIJING HIGH SCHOOL FAIR: Monday October 21st, 2024
- 🚌 BEIJING B2B AGENT WORKSHOP: Tuesday October 22nd, 2024
- 🚌 CHONGQING HIGH SCHOOL FAIR: Friday October 25th, 2024
- 🚌 CHONGQING VIP PARENT EVENT: Saturday October 26th, 2024



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China Insights



China is one of the world's most populated countries. With a population of over 1.4 billion (17.72% of the world's total population) and around 40 million students in higher education, China is the largest study abroad market in the world. It has been for nearly 2 decades already. According to the ICEF monitor, a record number of Chinese students were studying for a degree abroad in 2021: a staggering 1,061,511.

Beijing, the capital city of China, is a Tier 1 city located in northeastern China. The city has a population of about 21.76 million people. Beijing is a global city and one of the world's leading centres for culture, diplomacy, politics, finance, business and economics, education, research, language, tourism, media, sport, science and technology and transportation.

Chongqing is a Tier 1 city located at the junction of the Yangtze and Jialing Rivers in southwestern China. It has the largest population of any city in China with about 31.44 million people. It is surrounded by Hubei and Hunan to the east, Guizhou to the south, Sichuan to the west and north, and Shaanxi at its northeast corner. It was established as one of the four direct-controlled municipalities in 1997. It has become the largest economic centre in western China, as well as an important transportation hub and an inland port. In 2017, Chongqing was named the fastest-growing tourism city in the world. With a history stretching 3,000 years, Chongqing is known as a famous "mountain" city.



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COST OF PARTICIPATION

- Beijing Event:** **USD \$2,950**
(VIP Parent & High School Fair)
- Chongqing Event:** **USD \$2,950**
(VIP Parent & High School Fair)
- B2B Agent Workshop:** **USD \$2,650**
(Beijing)

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20% EARLY BIRD DISCOUNT

Register by July 1st, 2024

- Beijing Event:** **USD \$2,360**
- Chongqing Event:** **USD \$2,360**
- B2B Agent Workshop:** **USD \$2,120**

10% EARLY BIRD DISCOUNT

Register by September 1st, 2024

- Beijing Event:** **USD \$2,655**
- Chongqing Event:** **USD \$2,655**
- B2B Agent Workshop:** **USD \$2,385**

[Click Here to Access the China Recruitment Tour October 2024 Registration Form](#)

